P. U. A. M.

www.upholsterymn.org (http://www.facebook.com/PUAM.MN)



PROFESSIONAL UPHOLSTERERS' ASSOCIATION OF MINNESOTA

MARCH 2023

VOL. XXXI, NO 3

P.U.A.M. MISSION STATEMENT

The Professional Upholsterers' Association of Minnesota is an organization of individuals and firms, joined together to advance, support, and promote the field of Upholstery.

Presidents Corner

Our February PUAM meeting was held at Charlotte Fabrics in New Hope. A big Thank you to Ernest Mejia for hosting and to Elliott Gensler, Amanda Corwin, & Lydia VenJohn for their 3-part presentation covering Charlotte's history, direction and current focus; Fabric Acquisition, & selection process/sample book compilation, & inventory management; and Graphic Design & Media Branding. We were also given a tour of Charlotte's current warehouse where they stock over 500,000 yards of fabric. Elliott also announced that Charlotte will be moving to a new building three blocks away, in 6 months, which will give them even more space and efficiency. Thank you to everyone who attended this meeting experienced the wealth of knowledge & insights from these industry professionals. PUAM board elections will be held at next month's meeting. Anyone interested in stepping up to a leadership position please plan on attending. I am grateful for all of our current board members and committee chairpersons who have served this past year. I am excited to be part of PUAM's continued growth and I look forward to many new Educational Opportunities & Presentation in the coming year.

GENERAL MEETING

(You need not be a member to attend)

When: Thursday, March 9th, 2023

Time: 6:00 pm - 9:00 pm

Location: Grahn's Upholstery

570 Prior Ave N St Paul MN 55104

Hosted by: Jennifer Closner

Phone: 612-333-1446

Meeting Schedule

6:00-7:00 pm Social hour

Snack & beverages provided

7:00-7:30 pm **Presentation:**

Time Standard

7:45 - 9:00 pm Business Meeting

Nominations & Voting

Reports, Old and New Business

Open Forum & Q&A

TIME STANDARDS

Ernest Mejia has been working on providing standard time study for upholstery projects for 2 years now. Come and learn what he has learned so far and what you can do to help us develop a time standard tool to help for determining our pricing.

UPCOMING MEETING INFO

The Professional Upholsterers Association of Minnesota's Education Committee will have some exciting programs at the membership meetings in 2022. The following meeting locations are:

March 9, 2023 Grahn's Upholstery

April 13, 2023 Twin Cites Uphol. & Workroom May 11, 2023 Recovering Room Upholstery

June 8, 2023 Regal Design Studio

The PUAM meetings are monthly meetings to support each other and to share upholstery knowledge. If you have a topic or location that we can use, please contact us at dlsguenth@gmail.com. Any suggestions will be greatly appreciated. Thank you!*All dates and locations are subject to change so watch the newsletter each month for any unforeseen changes. Thanks!

EDUCATION CHAIRPERSON WANTED

We need someone to coordinate monthly meetings and topics to interest existing and potential members. Do you have some ideas for interesting demos or any upholstery related topics that we can use to present at our monthly meetings?

Please consider stepping up to fill this position for the success of our monthly meetings.

Let our president Paul Henly know if you are interested.

2022-2023 PUAM MEETING PRESENTATIONS

Upholstery History
Front end/Order Process
Channel Back Demo
Diamond Tufting
Foam Sculpting
PUAM Picnic
Business Liability Insurance
Tool Library
Annual Christmas Dinner Party
A-1 Foam & Upholstery Tour
Charlotte Fabrics

It's ELECTION TIME SOON



SLATE FOR ELECTION OF OFFICERS (Nominations taken until March Meeting Vote time)

PUAM BOARD FOR 2023-2024

PRESIDENT:	☐Paul Henly ☐
VICE PRESIDENT	□ Gina Mejia □
CO-SECRETARIES:	Angela Henly Zoule VonWald
TREASURE	Anna Thiel
AT LARGE (15 are allowed)	Mavis Nelson Geneva Erdman Ernest Mejia

WEB SITE <u>www.upholsterymn.org</u>

Please consider serving as an officer or board member for the PUAM. All Positions are open yearly and we especially need people to step up to serve as President, Vice President, Secretary, and Treasurer.

. Please consider serving!!

Thanks, current officers for all the years of service!

Professional Upholsterers' Association of Minnesota General Meeting minutes of February 9th, 2023 Co-Secretary Angela Henly

Hosted by: Ernest Mejia at Charlotte Fabrics in New Hope.

In attendance: Mathias Henly-Regal Design Studio, Paul & Angela Henly-Regal Design Studio, Jim Kaiser-Artistic Drapery, Wilfrido Hernandez-Custom Professional, Ernest Mejia-Charlotte Fabrics, Gina Mejia-Twin Cities Upholstery, Anna Thiel-Anna's Alterations, Restorations & Upholstery, Mavis Nelson-Recovering Room, Haas Hamad-Haas Upholstery, Diana Peltier-Lakes Upholstery, Sarah Sanna-Everafter Upholstery, Geneva Erdman-Erdman's Pro Sew, Jen Closner-Grahn's Upholstery.

Presentation: Elliott Gensler-Operations, Amanda Corwin-Design Director and Lydia Venjohn-Graphic Design-social media. Elliott started the presentation with the history of Charlotte Fabrics. Elliott Gensler (Elliott's grandfather) opened Park Upholstery in 1952 to provide for his family. Park would continue servicing clients until the early 2000's when they wanted to focus on customer service and value in fabrics, leaving behind the upholstery end of the business, shaping the vision of Charlotte Fabric. Charlotte is known for having a huge inventory 500,000+ yards of fabric and same day shipping. Mickey (Elliott's father) and Steve (Elliott's uncle) are owners, Elliott and Brent, third generation Gensler's also work at Charlotte. Charlotte has a wonderful onsite team that work diligently to create beautiful, organized, easy to store and transport fabric sample books. The sample books are very well thought out and designed by Amanda, Lydia and their team. Many of the fabrics originate in the United States, cutting down on supply chain delays and discontinued items. The new books have scan-able QR codes to aid in showing the clients exactly what a fabric will look like on a piece of furniture and keep inventory availability at your fingertips. Private label books are also a new item from Charlotte. Your logo, name and phone number with special fabric numbers on your books. Very professional presentation to your clients.

The presentation was capped off with a tour of the warehouse, which gave us all an insight into the workings of the business. WOW, it went on and on! Great way to shop!!!

Thank you for the wonderful presentation and behind the scenes look at Charlotte Fabrics.

Meeting was called to order: at 8:27 by President Paul Henly, back from a much-deserved vacation.

Secretary Report: Sarah made a motion to accept the minutes from the January meeting. Ernest seconded the motion. Motion passed.

Treasurer's Report: Anna will have an updated treasurer's report for next month as the renewals are coming in this month. 15 shops renewed so far. Zoule made a motion to accept the report. Sarah seconded the motion. Motion passed.

Education: Our next meetings are: March 9th-Grahn's Upholstery-Topic-Time Standard (Ernest has been working on getting this accomplished for 2 years. We now hope to have an easy to record this information and return the information to PUAM members.) Final nominations and voting for officers. If you are inclined to hold one of these positions, please attend the March meeting and put your name on the ballot. It is fun and rewarding.

April 13th-Twin Cities Upholstery-Topic-Time Standard continued plus? May 11th-Recovering Room Upholstery, June 8th-Regal Design Studio. Topics for April, May and June are still under advisement.

Remember: you do not have to be a member to attend the monthly meeting. We would be so glad to see you there!

Membership: 15 members have renewed so far for 2023.

Social: Geneva received a thank you note from Diane Parlin for the cards and money sent to Diane and Cynthia on the death of Mike Parlin. (Diane's husband, Cynthia's dad.)

Website: PUAM website has been renewed so members may pay yearly dues on line. Easy to use, go to **upholsterymn.org**, then members only page, check one of the 3 boxes for your membership level, click on pay link. There is a small service fee for this convenience.

Old Business: A questions arose about the labels we had printed in response to the use of them.

**If your upholstered furniture is subject to 16

CFR 1640, then read on. The new law does not apply if the upholstered furniture retains the same ownership after re-upholstery.

Yes, that's right. This new regulation only applies to reupholstered furniture if it changes ownership after re-upholstery is complete - for example, if the furniture is sold, gifted, or traded. If the item does not change ownership

following the re-upholstery service, then that piece of upholstered furniture is not subject to this regulation.

This is true for commercial re-upholstery too. For examples of situations where the regulation would and would not apply, check out our FAQs. If you are unsure whether your application applies to the law, we encourage you to reach out to the CPSC's Small Business Ombudsman

at SBO@cpsc.gov for direction.** We have been labeling everything just as a precaution, as we don't know what is happening with some of the pieces we complete.

Nominations for officers; Mavis asked if the current officers are interested in remaining as nominees for voting next month. Paul-yes, Gina-yes, Crystal-?, Zoule-yes, Angela-yes, Anna-yes, At Large: Mavis-yes, Geneva-yes, Diana-?, Ernest-yes. New addition to At Large, Sarah Sannah.

We are still looking for someone interested in taking over the Education committee. Education chair is responsible for: Coordinating education topics. Please consider stepping up to fill this position for the success of our monthly meetings.

Do you have some ideas for interesting demos or any upholstery related topics that we can use to present at our monthly meetings? Let Paul know if interested or if you have an idea for a meeting topic.

Open Forum: Sarah is looking for Zodiac Vinyl, Jeff Biermeier 651-460-0671 handles that vinyl.

Marine Fabricator has time standard information for marine projects. Angela will have that information for the next meeting.

Caars Corner has some time standard information, may be outdated, but still available on line.

Angela made a motion to adjourn. Jen seconded the motion. Motion passed. Meeting adjourned at 9:04 p.m.

Thank you, Ernest, for hosting the very informative meeting, dinner and stack book bags.







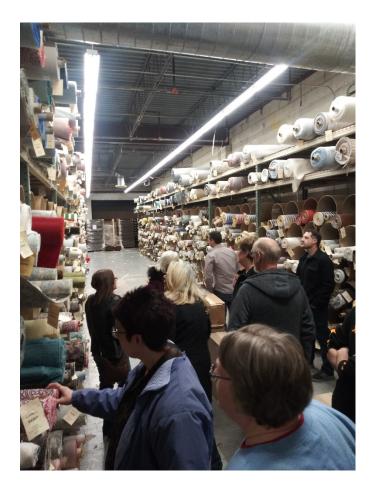


Elliott Gensler-Operations, Amanda Corwin-Design Director and Lydia Venjohn-Graphic Design-social media.









WAREHOUSE TOUR





PUAM CLASSIFIED ADS

Any member may place a free Ad here. Non-members fee is \$10.00 a month. Help wanted equipment for sale, etc.

Contact Diana Guenther, 763-755-9317 dlsguenth@gmail.com

EMPLOYMENT OPPORTUNITY:

Randy's Booth Co. is a custom hospitality Furnishing Company located in Crystal, MN that is seeking a full time or part time person with experience in Commercial sewing and cutting willing to train if they have some experience.

Email: <u>bert@randysboothco.com</u> or call (612) 229-4330 for more info

HELP WANTED:

CAREER OPPORTUNITY Plymold, 100% employee-owned furniture and fixture manufacturing company. Proudly showcased in restaurants around town including Subway, Dairy Queen, and Buffalo Wild Wings. Plymold offers rewarding career paths where the only limitation is your own dedication. More than 180 make up the team-oriented, fast paced work environment with a focus on continuously improving who we are, what we do and how we do it. We are proud of being an 100% employee-owned company and proud of our products. We are currently looking for upholsterers and industrial sewers to join our work team at our Kenyon, MN facility. Plymold offers reduced work schedules upon business availability, multiple shifts and generous benefits including 401(k) match. Interested in learning more? Take a look at the website with access to an online application at www.Plymold.com If you have additional questions and/or concerns please feel free to email us at careers@plymold.com

MEMBERSHIP BENEFITS

PUAM Newsletter with free classified Ads
Listing on the PUAM website
Networking Opportunities
Educational Presentation
Resource list of services
Swap and Sell Meets
Group Marketing

Group Marketing
Discount group buys

Trade Show Participation

Expand your business and network with other industry professionals by becoming a member of the Professional Upholsterers Association of Minnesota. PUAM was started in 1989 and has members through out the state in all facets of the upholstery industry. Come check us out!

Who Are We?

The Professional Upholsterers' Association of Minnesota is an organization of individuals and firms, joined together to advance, support, and promote the field of Upholstery.

Want to join us? We would love to have you! To receive a membership application, call, go to our web site, write or e-mail us today:

ADDRESS: PUAM

PO BOX 14

OUTING, MN 56662

E-MAIL: puam@upholsterymn.org
WEB SITE http://www.upholsterymn.org

OUR OFFICERS & BOARD MEMBERS

PRESIDENT Paul Henly 763-691-1857 763-242-1163 paulhenly@regaldesignstudio.com

CO-VICE PRESIDENT Gina Mejia 763-300-9576 Crystal Keenum 763-221-2149

•

CO-SECRETARIES Angela Henly 763-691-1857 Zoule VonWald 952-884-2997

TREASURER Anna Thiel 218-234-2851

AT-LARGE Mavis Nelson, Geneva Erdman, Diana

Guenther, & Ernest Mejia

COMMITTEES

EDUCATION PUT YOUR NAME HERE

TECH Paul Henly (Chair) 763-691-1857

COMMITTEE

MARKETING Lindsay Orwig (Chair) 612-293-9465

MEMBERSHIP Gina Mejia 763-300-9576

Crystal Keenum 763-221-2149

SOCIAL Geneva Erdman (Chair) 651-464-7861

WEBSITE

Diana Guenther Manager 763-755-

9317

NEWSLETTER PUBLISHING

Diana Shroyer Guenther Editor 763-755-9317 dlsguenth@gmail.com 612-849-8050

Charlotte **FABRICS**

ERNEST MEJIA

Sales Representative

ERNEST@CHARLOTTEFABRICS.COM

DIRECT CUSTOMER SERVICE 763-587-8915

800-328-5224 Ext. 252

3101 Louisiana Avenue North, New Hope, MN 55427

CHARLOTTEFABRICS.COM

Stinson[®]

Sara Carlson Textile Consultant SD / ND / MN / WI

612 554 2279 mobile 800 841 6279 toll free 248 299 3884 fax scarlson@cfstinson.com C.F. Stinson, LLC 2849 Product Drive Rochester Hills, MI 48309

cfstinson.com

NEWSLETTER SUBSCRIPTION FORM

Would you like to receive this newsletter on a monthly basis, but you are not interested in becoming a PUAM Member at this time? We offer the monthly issues for \$15.00 a year.

Fill out the form below and mail with a check to: PUAM PO Box 14

Outing, MN 56662

NAME:	
SHOP NAME:	
PHONE:	
ADDRESS:	
Choose to receive the newsletter via email or postal mail:	
Email address	
US Postal Service	
Date	



WHOLESALE DISTRIBUTORS OF UPHOLSTERY VINYLS, FABRICS, TOOLS AND FOAM

Office 612.588.0715 toll free 800.645.9998 <u>sales@fabricsupply.com</u> * <u>www.fabricsupply.com</u> 3434 North 2nd Street, Minneapolis, MN 5512



Inclement Weather

Now that we are in the **cold winter weather** months, this is a reminder that in the case of inclement weather we will not have in person meetings if any of the Twin City areas are under severe weather we may move to Zoom or postpone to another date. *Watch for Zoom instructions and date changes in your emails.

PROFESSIONAL UPHOLSTERERS ASSN. OF MN PO BOX 14
OUTING, MN 56662

INSIDE:

- Mission Statement
- Presidents Corner
- March General Meeting Info
- Upcoming Meeting Presentations and Events
- Education Chairperson Wanted
- 2022-2023 Meeting Presentations
- BALLOT
- February Minutes & Pictures
- Classified Ads
- Membership Benefits
- WHO ARE WE
- Supporting Member Ads
- Newsletter Subscription Form
- Inclement Weather Warning

